M-Enabling Summit

Promoting Accessible Technologies and Environments

SPONSORSHIP OPPORTUNITIES

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages.

ADDITIONAL SPONSORSHIP BENEFITS INCLUDE:

- Company Logo hyperlinked on M-Enabling Homepage & Dedicated Sponsor Webpage
- Option to be featured in Social Media promotions on Facebook, Twitter and Instagram

SPONSORSHIPS:

PLATINUM SPONSOR - \$40,000

- One of your senior executives to speak or chair one of the plenary sessions
- Additional speaking opportunity for one of your senior executives
- Seven complimentary VIP Conference Program registrations
- Additional virtual/digital passes available for your staff upon request
- 10 x 20 exhibit booth
- Priority selection of a private meeting room based on availability
- Back Cover full-page, 4-color advertisement in the Official Show Directory
- Mention as Platinum Sponsor in all press releases and M-Enabling social media
- Your company logo featured in advertising campaign
- Your company logo featured in:
 - Conference Hall entrance way signs
 - Showcase area signs
 - Common area signs
 - Show Directory and Conference Agenda
- Your logo featured on conference registration confirmation page
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

GOLD SPONSOR - \$20,000

- One of your senior executives to address or chair a session at the conference
- Five complimentary VIP Conference Program registrations
- Additional virtual/digital passes for staff available upon request
- 8 x 10 exhibit booth
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Gold Sponsor in all press releases and M-Enabling social media
- Your company logo featured in advertising campaign
- Your company logo featured in:
 - Conference Hall entrance way signs
 - Showcase area signs
 - Common area signs
 - Show Directory and Conference Agenda
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

SILVER SPONSOR - \$11,000

- One 8 x 10 exhibit booth
- Three complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Silver Sponsor in all press releases and M-Enabling social media
- Your company logo featured in:
 - Conference Hall entrance way signs
 - Showcase area signs
 - Common area signs
 - Show Directory and Conference Agenda
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

SOCIAL MEDIA & BUSINESS CENTER - \$18,000 SOLD

- Includes three complimentary VIP Conference Program registrations
- Listing and logo as a sponsor in the official program guide
- One full page 4- color advertisement in the official program guide
- Distribution of promotional items throughout the center
- · Mentioned as sponsor in press releases
- Logo featured on signage throughout:
 - The Lounge and Business Center
 - Conference Hall
 - Common showcase area

ACCESSIBILITY REGISTRATION SPONSOR - \$9,000

1/2 SOLD

- Company Logo at the Accessibility Services Counter
- Logo on captioning streaming signage in conference rooms
- Logo featured on M-Enabling Summit website, on sponsor page, and on accessible materials page
- · Logo in the Official Show Directory
- Two complimentary VIP Conference Program registrations

SOCIAL FUNCTION SPONSORSHIPS:

COCKTAIL RECEPTION - \$12,000 SOLD

- One of your senior executives to speak at the Cocktail Reception
- 8 x 10 exhibit booth
- Your logo in the Official Show Directory
- Five complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Insert in conference registration bag
- Your company logo featured in:
 - Cocktail Reception signs
 - Showcase area signs
 - Common area signs
 - VIP drink tickets
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website
- Logoed cocktail napkins
- Opportunity to provide cups with logo or other branded material (provided by sponsor) *Cost of production not included

LUNCH RECEPTION - \$14.000

- One of your senior executives to make remarks before the lunch
- Four complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Your logo in the Official Show Directory
- Your company logo featured in:
 - Lunch Reception signs
 - Showcase area signs
 - Common area signs
- Opportunity to provide cocktail napkins and cups with logo (provided by sponsor) *Cost of production not included
- Distribution of promotional items during lunch
- Distribution of your press kits
- Opportunity to provide logoed cocktail napkins (provided by sponsor)
 - *Cost of production not included

SPONSORED SESSION - \$7,000

- 1 hour Session solely dedicated to your product or services (*topic and presentation needs to be approved by Program Committee and must be educational)
- Two complimentary VIP Conference Program registrations

PROFESSIONAL NETWORKING OPPORTUNITY - \$6,000 SOLD

- One Complimentary VIP Conference Program Registration
- Your logo in the Official Show Directory
- · Recognition during Professional Networking Event
- Logo featured on cocktail napkins
- Logo on room sign
- Opportunity to provide cups with logo or other branded material (provided by sponsor) *cost production not included

REFRESHMENT BREAKS (FOUR OPPORTUNITIES) - \$2,800 PER BREAK

- · Your logo on signage at a coffee break
- Opportunity to provide your own giveaways or promotional items during break
- Company recognition signs at coffee break stations

CONFERENCE PRODUCTS SPONSORSHIPS:

WI-FI SERVICE - \$7,500 SOLD

- · Company name as Wi-Fi login
- Your logo in the Official Show Directory
- One full page, 4-color advertisement in the Official Show Directory
- Two complimentary VIP Conference Program registrations

CONFERENCE REGISTRATION BAGS - \$7,000

- Your logo on one side of the official M-Enabling Summit registration bag distributed to all attendees *Cost of production included
- One complimentary VIP Conference Program registration
- One full-page, 4-color advertisement in the Official Show Directory
- · Your logo in the Official Show Directory

LANYARDS - \$4,000 SOLD

- Exclusive Sponsorship of your company logo featured on event lanyards distributed to all attendees *Cost of production is included
- · One complimentary VIP Conference Program registration
- · Your logo in the Official Show Directory

WATER BOTTLES - \$3,500 SOLD

- Logo on water bottles placed in all conference bags, speakers area, plenary sessions, and registration area
- Your logo featured in the Official Show Directory

HAND SANITIZERS - \$3,000

- Logo on hand sanitizers placed in all conference bags, speakers area, plenary sessions and registration area
- · Your logo featured in the Official Show Directory

CONFERENCE NOTEPADS - \$2,800

- Exclusive Sponsorship of your company logo featured on event notepads distributed to all attendees *Cost of production is included
- Your logo featured in the Official Show Directory
- Notepads will be placed in all conference bags and in plenary sessions

CONFERENCE PENS - \$1,500

- Exclusive Sponsorship of your company logo featured on event pens distributed to all attendees *Cost of production is included
- · Your logo featured in the Official Show Directory
- Pens will be placed in all conference bags and plenary sessions

CONFERENCE BAG INSERT - \$1,250 (FOUR OPPORTUNITIES)

 One-page flyer, small brochure or promotional item inserted into Official bag distributed to all attendees

EXHIBIT SPACE

SINGLE BOOTH - \$2,500

- One 8 x 10 booth complete with carpet, 2 chairs and electrical outlet
- Two complimentary VIP Conference Program registrations
- · Listing in the Official Show Directory
- · Listing on show website

TABLETOP - \$1,500

- One tabletop (6 feet)- skirted table with one chair
- One complimentary VIP Conference Program registration
- · Listing in the Official Show Directory
- · Listing on show website

OFFICIAL SHOW DIRECTORY ADVERTISING

- Inside Front Cover \$1,500
- Back Cover \$1,500
- Run of Book Positions \$1,000
- Half Page \$500

For additional information, please contact: **USA**

Pat Tessler pat.tessler@g3ict.org

Europe

Regine Gessner gessner@ejkgermany.de